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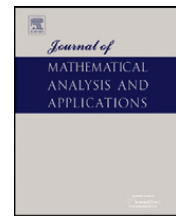
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# Journal of Mathematical Analysis and Applications

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## Starlikeness of integral transforms and duality <sup>☆</sup>

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### ARTICLE INFO

**Article history:**

Received 27 January 2011  
Available online 14 July 2011  
Submitted by S. Ruscheweyh

**Keywords:**

Duality  
Convolution  
Univalence  
Starlike functions  
Integral transforms

### ABSTRACT

For  $\lambda$  satisfying a certain admissibility criteria, sufficient conditions are obtained that ensure the integral transform

$$V_\lambda(f)(z) := \int_0^1 \lambda(t) \frac{f(tz)}{t} dt$$

maps normalized analytic functions  $f$  satisfying

$$\operatorname{Re} e^{i\phi} \left( (1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z) - \beta \right) > 0$$

into the class of starlike functions. Several interesting examples of  $\lambda$  are considered. Connections with various earlier works are made, and the results obtained not only reduce to those earlier works, but indeed improved certain known results. As a consequence, the smallest value  $\beta < 1$  is obtained that ensures a function  $f$  satisfying  $\operatorname{Re}(f'(z) + \alpha z f''(z) + \gamma z^2 f'''(z)) > \beta$  is starlike.

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### 1. Introduction

Let  $\mathcal{A}$  denote the class of analytic functions  $f$  in the unit disk  $\mathbb{D} := \{z \in \mathbb{C} : |z| < 1\}$  with the normalization  $f(0) = 0 = f'(0) - 1$ , and let  $\mathcal{S}$  denote the subclass of  $\mathcal{A}$  consisting of functions univalent in  $\mathbb{D}$ . A function  $f$  in  $\mathcal{A}$  is starlike if  $f(\mathbb{D})$  is starlike with respect to the origin. Analytically this geometric property is equivalent to the condition

$$\operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > 0, \quad z \in \mathbb{D}.$$

The subclass of  $\mathcal{S}$  consisting of starlike functions is denoted by  $\mathcal{S}^*$ . For any two functions  $f(z) = z + a_2 z^2 + \dots$  and  $g(z) = z + b_2 z^2 + \dots$  in  $\mathcal{A}$ , the Hadamard product (or convolution) of  $f$  and  $g$  is the function  $f * g$  defined by

$$(f * g)(z) := z + \sum_{n=2}^{\infty} a_n b_n z^n.$$

<sup>☆</sup> The work presented here was supported in part by a research grant from Universiti Sains Malaysia. The third author is currently a Visiting Professor at Universiti Sains Malaysia.

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For  $f \in \mathcal{A}$ , Fournier and Ruscheweyh [6] introduced the operator

$$F(z) = V_\lambda(f)(z) := \int_0^1 \lambda(t) \frac{f(tz)}{t} dt, \tag{1.1}$$

where  $\lambda$  is a non-negative real-valued integrable function satisfying the condition  $\int_0^1 \lambda(t) dt = 1$ . They used the Duality Principle [14,15] to prove starlikeness of the linear integral transform  $V_\lambda(f)$  over functions  $f$  in the class

$$\mathcal{P}(\beta) := \left\{ f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi} (f'(z) - \beta) > 0, z \in \mathbb{D} \right\}.$$

Such problems were previously handled using the theory of subordination (see for example [10]). The duality methodology seems to work best in the sense that it gives sharp estimates of the parameter  $\beta$ , in situations where it can be applied.

This duality technique is now popularly used by several authors to discuss similar problems. In 2001, Kim and Rønning [8] investigated starlikeness properties of the integral transform (1.1) for functions  $f$  in the class

$$\mathcal{P}_\alpha(\beta) := \left\{ f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi} \left( (1 - \alpha) \frac{f(z)}{z} + \alpha f'(z) - \beta \right) > 0, z \in \mathbb{D} \right\}.$$

In a recent paper Ponnusamy and Rønning [12] discussed this problem for functions  $f$  in the class

$$\mathcal{R}_\gamma(\beta) := \left\{ f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi} (f'(z) + \gamma z f''(z) - \beta) > 0, z \in \mathbb{D} \right\}.$$

For  $\alpha \geq 0$ ,  $\gamma \geq 0$  and  $\beta < 1$ , define the class

$$\mathcal{W}_\beta(\alpha, \gamma) := \left\{ f \in \mathcal{A} : \exists \phi \in \mathbb{R} \text{ with } \operatorname{Re} e^{i\phi} \left( (1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z) - \beta \right) > 0, z \in \mathbb{D} \right\}. \tag{1.2}$$

It is evident that  $\mathcal{P}(\beta) \equiv \mathcal{W}_\beta(1, 0)$ ,  $\mathcal{P}_\alpha(\beta) \equiv \mathcal{W}_\beta(\alpha, 0)$ , and  $\mathcal{R}_\gamma(\beta) \equiv \mathcal{W}_\beta(1 + 2\gamma, \gamma)$ .

The class  $\mathcal{W}_\beta(\alpha, \gamma)$  is closely related to the class  $R(\alpha, \gamma, h)$  consisting of all functions  $f \in \mathcal{A}$  satisfying

$$f'(z) + \alpha z f''(z) + \gamma z^2 f'''(z) \prec h(z), \quad z \in \mathbb{D},$$

with  $h(z) := h_\beta(z) = (1 + (1 - 2\beta)z)/(1 - z)$ . Here  $q(z) \prec h(z)$  indicates that the function  $q$  is subordinate to  $h$ , or in other words, there is an analytic function  $w$  satisfying  $w(0) = 0$  and  $|w(z)| < 1$ , such that  $q(z) = h(w(z))$ ,  $z \in \mathbb{D}$ . In the special case  $\phi = 0$  in (1.2), it is evident that  $f \in R(\alpha, \gamma, h_\beta)$  if and only if  $zf'$  is in a subclass of  $\mathcal{W}_\beta(\alpha, \gamma)$ . Functions  $f \in R(\alpha, \gamma, h)$  for a suitably normalized convex function  $h$  have a double integral representation, which was recently investigated by Ali et al. [1].

Interestingly, the general integral transform  $V_\lambda(f)$  in (1.1) reduces to various well-known integral operators for specific choices of  $\lambda$ . For example,

$$\lambda(t) := (1 + c)t^c, \quad c > -1,$$

gives the Bernardi integral operator, while the choice

$$\lambda(t) := \frac{(a + 1)^p}{\Gamma(p)} t^a \left( \log \frac{1}{t} \right)^{p-1}, \quad a > -1, p \geq 0,$$

gives the Komatu operator [9]. Clearly for  $p = 1$  the Komatu operator is in fact the Bernardi operator.

For a certain choice of  $\lambda$ , the integral operator  $V_\lambda$  is the convolution between a function  $f$  and the Gaussian hypergeometric function  $F(a, b; c; z) := {}_2F_1(a, b; c; z)$ , which is related to the general Hohlov operator [7] given by

$$H_{a,b,c}(f) := zF(a, b; c; z) * f(z).$$

In the special case  $a = 1$ , the operator reduces to the Carlson–Shaffer operator [5]. Here  ${}_2F_1(a, b; c; z)$  is the Gaussian hypergeometric function given by the series

$$\sum_{n=0}^{\infty} \frac{(a)_n (b)_n}{(c)_n (1)_n} z^n, \quad z \in \mathbb{D},$$

where the Pochhammer symbol is used to indicate  $(a)_n = a(a + 1)_{n-1}$ ,  $(a)_0 = 1$ , and where  $a, b, c$  are real parameters with  $c \neq 0, -1, -2, \dots$

In the present manuscript, the Duality Principle is used to investigate the starlikeness of the integral transform  $V_\lambda(f)$  in (1.1) over the class  $\mathcal{W}_\beta(\alpha, \gamma)$ . In Section 3, the best value of  $\beta < 1$  is determined ensuring that  $V_\lambda(f)$  maps  $\mathcal{W}_\beta(\alpha, \gamma)$  into the class of normalized univalent functions  $\mathcal{S}$ . Additionally, necessary and sufficient conditions are determined that ensure  $V_\lambda(f)$  is starlike univalent over the class  $\mathcal{W}_\beta(\alpha, \gamma)$ . In Section 4, we find easier sufficient conditions for  $V_\lambda(f)$  to be starlike, and Section 5 is devoted to several applications of results obtained for specific choices of the admissible function  $\lambda$ . In particular, the smallest value  $\beta < 1$  is obtained that ensures a function  $f$  satisfying  $\operatorname{Re}(f'(z) + \alpha z f''(z) + \gamma z^2 f'''(z)) > \beta$  in the unit disk is starlike.

**2. Preliminaries**

First we introduce two constants  $\mu \geq 0$  and  $\nu \geq 0$  satisfying

$$\mu + \nu = \alpha - \gamma \quad \text{and} \quad \mu\nu = \gamma. \tag{2.1}$$

When  $\gamma = 0$ , then  $\mu$  is chosen to be 0, in which case,  $\nu = \alpha \geq 0$ . When  $\alpha = 1 + 2\gamma$ , (2.1) yields  $\mu + \nu = 1 + \gamma = 1 + \mu\nu$ , or  $(\mu - 1)(1 - \nu) = 0$ .

- (i) For  $\gamma > 0$ , then choosing  $\mu = 1$  gives  $\nu = \gamma$ .
- (ii) For  $\gamma = 0$ , then  $\mu = 0$  and  $\nu = \alpha = 1$ .

In the sequel, whenever the particular case  $\alpha = 1 + 2\gamma$  is considered, the values of  $\mu$  and  $\nu$  for  $\gamma > 0$  will be taken as  $\mu = 1$  and  $\nu = \gamma$  respectively, while  $\mu = 0$  and  $\nu = 1 = \alpha$  in the case  $\gamma = 0$ .

Next we introduce two auxiliary functions. Let

$$\phi_{\mu,\nu}(z) = 1 + \sum_{n=1}^{\infty} \frac{(n\nu + 1)(n\mu + 1)}{n + 1} z^n, \tag{2.2}$$

and

$$\begin{aligned} \psi_{\mu,\nu}(z) &= \phi_{\mu,\nu}^{-1}(z) = 1 + \sum_{n=1}^{\infty} \frac{n + 1}{(n\nu + 1)(n\mu + 1)} z^n \\ &= \int_0^1 \int_0^1 \frac{ds dt}{(1 - t^\nu s^\mu z)^2}. \end{aligned} \tag{2.3}$$

Here  $\phi_{\mu,\nu}^{-1}$  denotes the convolution inverse of  $\phi_{\mu,\nu}$  such that  $\phi_{\mu,\nu} * \phi_{\mu,\nu}^{-1} = z/(1 - z)$ . If  $\gamma = 0$ , then  $\mu = 0$ ,  $\nu = \alpha$ , and it is clear that

$$\psi_{0,\alpha}(z) = 1 + \sum_{n=1}^{\infty} \frac{n + 1}{n\alpha + 1} z^n = \int_0^1 \frac{dt}{(1 - t^\alpha z)^2}.$$

If  $\gamma > 0$ , then  $\nu > 0$ ,  $\mu > 0$ , and making the change of variables  $u = t^\nu$ ,  $v = s^\mu$  results in

$$\psi_{\mu,\nu}(z) = \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvz)^2} du dv.$$

Thus the function  $\psi_{\mu,\nu}$  can be written as

$$\psi_{\mu,\nu}(z) = \begin{cases} \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvz)^2} du dv, & \gamma > 0, \\ \int_0^1 \frac{dt}{(1 - t^\alpha z)^2}, & \gamma = 0, \alpha \geq 0. \end{cases} \tag{2.4}$$

Now let  $g$  be the solution of the initial-value problem

$$\frac{d}{dt} t^{1/\nu} (1 + g(t)) = \begin{cases} \frac{2}{\mu\nu} t^{1/\nu-1} \int_0^1 \frac{s^{1/\mu-1}}{(1+st)^2} ds, & \gamma > 0, \\ \frac{2}{\alpha} \frac{t^{1/\alpha-1}}{(1+t)^2}, & \gamma = 0, \alpha > 0, \end{cases} \tag{2.5}$$

satisfying  $g(0) = 1$ . It is easily seen that the solution is given by

$$g(t) = \frac{2}{\mu\nu} \int_0^1 \int_0^1 \frac{s^{1/\mu-1} w^{1/\nu-1}}{(1 + swt)^2} ds dw - 1 = 2 \sum_{n=0}^{\infty} \frac{(n + 1)(-1)^n t^n}{(1 + \mu n)(1 + \nu n)} - 1. \tag{2.6}$$

In particular,

$$\begin{aligned} g_\gamma(t) &= \frac{1}{\gamma} \int_0^1 s^{1/\gamma-1} \frac{1 - st}{1 + st} ds, \quad \gamma > 0, \alpha = 1 + 2\gamma, \\ g_\alpha(t) &= \frac{2}{\alpha} t^{-1/\alpha} \int_0^t \frac{\tau^{1/\alpha-1}}{(1 + \tau)^2} d\tau - 1, \quad \gamma = 0, \alpha > 0. \end{aligned} \tag{2.7}$$

### 3. Main results

Functions in the class  $\mathcal{W}_\beta(\alpha, \gamma)$  generally are not starlike; indeed, they may not even be univalent. Our central result below provides conditions for univalence and starlikeness.

**Theorem 3.1.** *Let  $\mu \geq 0, \nu \geq 0$  satisfy (2.1), and let  $\beta < 1$  satisfy*

$$\frac{\beta}{1-\beta} = - \int_0^1 \lambda(t)g(t) dt, \tag{3.1}$$

where  $g$  is the solution of the initial-value problem (2.5). If  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , then  $F = V_\lambda(f) \in \mathcal{W}_0(1, 0) \subset \mathcal{S}$ .

Further let

$$\Lambda_\nu(t) = \int_t^1 \frac{\lambda(x)}{x^{1/\nu}} dx, \quad \nu > 0, \tag{3.2}$$

$$\Pi_{\mu,\nu}(t) = \begin{cases} \int_t^1 \Lambda_\nu(x)x^{1/\nu-1-1/\mu} dx, & \gamma > 0 (\mu > 0, \nu > 0), \\ \Lambda_\alpha(t), & \gamma = 0 (\mu = 0, \nu = \alpha > 0), \end{cases} \tag{3.3}$$

and assume that  $t^{1/\nu}\Lambda_\nu(t) \rightarrow 0$ , and  $t^{1/\mu}\Pi_{\mu,\nu}(t) \rightarrow 0$  as  $t \rightarrow 0^+$ . Let

$$h(z) = \frac{z(1 + \frac{\epsilon-1}{2}z)}{(1-z)^2}, \quad |\epsilon| = 1.$$

Then

$$\begin{cases} \operatorname{Re} \int_0^1 \Pi_{\mu,\nu}(t)t^{1/\mu-1} \left( \frac{h(tz)}{tz} - \frac{1}{(1+t)^2} \right) dt \geq 0, & \gamma > 0, \\ \operatorname{Re} \int_0^1 \Pi_{0,\alpha}(t)t^{1/\alpha-1} \left( \frac{h(tz)}{tz} - \frac{1}{(1+t)^2} \right) dt \geq 0, & \gamma = 0, \end{cases} \tag{3.4}$$

if and only if  $F(z) = V_\lambda(f)(z)$  is in  $\mathcal{S}^*$ . This conclusion does not hold for smaller values of  $\beta$ .

**Proof.** Since the case  $\gamma = 0$  ( $\mu = 0$  and  $\nu = \alpha$ ) corresponds to [8, Theorem 2.1], it is sufficient to consider only the case  $\gamma > 0$ .

Let

$$H(z) = (1 - \alpha + 2\gamma) \frac{f(z)}{z} + (\alpha - 2\gamma) f'(z) + \gamma z f''(z).$$

Since  $\nu + \mu = \alpha - \gamma$  and  $\mu\nu = \gamma$ , then

$$\begin{aligned} H(z) &= (1 + \gamma - (\alpha - \gamma)) \frac{f(z)}{z} + (\alpha - \gamma - \gamma) f'(z) + \gamma z f''(z) \\ &= (1 + \mu\nu - \nu - \mu) \frac{f(z)}{z} + (\nu + \mu - \mu\nu) f'(z) + \mu\nu z f''(z) \\ &= \mu\nu \left( \frac{1}{\nu} - 1 \right) \left( \frac{1}{\mu} - 1 \right) z^{-1} f(z) + \mu\nu \left( \frac{1}{\nu} - 1 \right) f'(z) + \nu f'(z) + \mu\nu z f''(z) \\ &= \mu\nu z^{1-1/\mu} \frac{d}{dz} \left[ z^{1/\mu-1/\nu+1} \left( \left( \frac{1}{\nu} - 1 \right) z^{1/\nu-2} f(z) + z^{1/\nu-1} f'(z) \right) \right] \\ &= \mu\nu z^{1-1/\mu} \frac{d}{dz} \left[ z^{1/\mu-1/\nu+1} \frac{d}{dz} (z^{1/\nu-1} f(z)) \right]. \end{aligned}$$

With  $f(z) = z + \sum_{n=2}^\infty a_n z^n$ , it follows from (2.2) that

$$H(z) = 1 + \sum_{n=1}^\infty a_{n+1} (n\nu + 1)(n\mu + 1) z^n = f'(z) * \phi_{\mu,\nu}, \tag{3.5}$$

and (2.3) yields

$$f'(z) = H(z) * \psi_{\mu,\nu}(z). \tag{3.6}$$

Let  $g$  be given by

$$g(z) = \frac{H(z) - \beta}{1 - \beta}.$$

Since  $\operatorname{Re} e^{i\phi} g(z) > 0$ , without loss of generality, we may assume that

$$g(z) = \frac{1 + xz}{1 + yz}, \quad |x| = 1, |y| = 1. \tag{3.7}$$

Now (3.6) implies that  $f'(z) = [(1 - \beta)g(z) + \beta] * \psi_{\mu,\nu}$ , and (3.7) readily gives

$$\frac{f(z)}{z} = \frac{1}{z} \int_0^z \left( (1 - \beta) \frac{1 + xw}{1 + yw} + \beta \right) dw * \psi(z), \tag{3.8}$$

where for convenience, we write  $\psi := \psi_{\mu,\nu}$ .

To show that  $F \in \mathcal{S}$ , the Noshiro–Warschawski Theorem asserts it is sufficient to prove that  $F'(\mathbb{D})$  is contained in a half-plane not containing the origin. Now

$$\begin{aligned} F'(z) &= \int_0^1 \frac{\lambda(t)}{1 - tz} dt * f'(z) = \int_0^1 \frac{\lambda(t)}{1 - tz} dt * \left( (1 - \beta) \frac{1 + xz}{1 + yz} + \beta \right) * \psi(z) \\ &= \int_0^1 \lambda(t) \psi(tz) dt * \left( (1 - \beta) \frac{1 + xz}{1 + yz} + \beta \right) = \left( \int_0^1 \lambda(t) [(1 - \beta) \psi(tz) + \beta] dt \right) * \frac{1 + xz}{1 + yz}. \end{aligned}$$

It is known [15, p. 23] that the dual set of functions  $g$  given by (3.7) consists of analytic functions  $q$  satisfying  $q(0) = 1$  and  $\operatorname{Re} q(z) > 1/2$  in  $\mathbb{D}$ . Thus

$$\begin{aligned} F' \neq 0 &\iff \operatorname{Re} \int_0^1 \lambda(t) [(1 - \beta) \psi(tz) + \beta] dt > \frac{1}{2} \\ &\iff \operatorname{Re}(1 - \beta) \left[ \int_0^1 \lambda(t) \psi(tz) dt + \frac{\beta}{1 - \beta} - \frac{1}{2(1 - \beta)} \right] > 0. \end{aligned}$$

It follows from (3.1) and (2.4) that the latter condition is equivalent to

$$\operatorname{Re} \int_0^1 \lambda(t) \left[ \left( \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvtz)^2} du dv \right) - \left( \frac{1 + g(t)}{2} \right) \right] dt > 0. \tag{3.9}$$

Now

$$\begin{aligned} &\operatorname{Re} \int_0^1 \lambda(t) \left[ \left( \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 - uvtz)^2} du dv \right) - \left( \frac{1 + g(t)}{2} \right) \right] dt \\ &\geq \operatorname{Re} \int_0^1 \lambda(t) \left[ \left( \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{u^{1/\nu-1} v^{1/\mu-1}}{(1 + uvt)^2} du dv \right) - \left( \frac{1 + g(t)}{2} \right) \right] dt. \end{aligned} \tag{3.10}$$

The condition (2.6) implies that

$$\frac{1 + g(t)}{2} = \frac{1}{\mu\nu} \int_0^1 \int_0^1 \frac{w^{1/\nu-1} s^{1/\mu-1}}{(1 + swt)^2} ds dw.$$

Substituting this value into (3.10) makes the integrand vanish, and so condition (3.9) holds. Consequently  $F'(\mathbb{D}) \subset \operatorname{co} g(\mathbb{D})$  with  $g$  given by (3.7) ([15, p. 23], [13, Lemma 4, p. 146]), which gives  $\operatorname{Re} e^{i\theta} F'(z) > 0$  for  $z \in \mathbb{D}$ . Hence  $F$  is close-to-convex, and thus univalent.

If  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , a well-known result in [15, p. 94] states that

$$F \in S^* \iff \frac{1}{z}(F * h)(z) \neq 0, \quad z \in \mathbb{D},$$

where

$$h(z) = \frac{z(1 + \frac{\epsilon-1}{2}z)}{(1-z)^2}, \quad |\epsilon| = 1.$$

Hence  $F \in S^*$  if and only if

$$\begin{aligned} 0 \neq \frac{1}{z}(V_\lambda(f)(z) * h(z)) &= \frac{1}{z} \left[ \int_0^1 \lambda(t) \frac{f(tz)}{t} dt * h(z) \right] \\ &= \int_0^1 \frac{\lambda(t)}{1-tz} dt * \frac{f(z)}{z} * \frac{h(z)}{z}. \end{aligned}$$

From (3.8), it follows that

$$\begin{aligned} 0 \neq \int_0^1 \frac{\lambda(t)}{1-tz} dt * \left[ \frac{1}{z} \int_0^z \left( (1-\beta) \frac{1+xw}{1+yw} + \beta \right) dw * \psi(z) \right] * \frac{h(z)}{z} \\ &= \int_0^1 \frac{\lambda(t)}{1-tz} dt * \frac{h(z)}{z} * \left[ \frac{1}{z} \int_0^z \left( (1-\beta) \frac{1+xw}{1+yw} + \beta \right) dw \right] * \psi(z) \\ &= \int_0^1 \lambda(t) \frac{h(tz)}{tz} dt * (1-\beta) \left[ \frac{1}{z} \int_0^z \frac{1+xw}{1+yw} dw + \frac{\beta}{1-\beta} \right] * \psi(z) \\ &= (1-\beta) \left[ \int_0^1 \lambda(t) \frac{h(tz)}{tz} dt + \frac{\beta}{1-\beta} \right] * \frac{1}{z} \int_0^z \frac{1+xw}{1+yw} dw * \psi(z). \end{aligned}$$

Hence

$$\begin{aligned} 0 \neq (1-\beta) \left[ \int_0^1 \lambda(t) \left( \frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} \right] * \frac{1+xz}{1+yz} * \psi(z) \\ \iff \operatorname{Re}(1-\beta) \left[ \int_0^1 \lambda(t) \left( \frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} \right] * \psi(z) > \frac{1}{2} \\ \iff \operatorname{Re}(1-\beta) \left[ \int_0^1 \lambda(t) \left( \frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} - \frac{1}{2(1-\beta)} \right] * \psi(z) > 0 \\ \iff \operatorname{Re} \left[ \int_0^1 \lambda(t) \left( \frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw \right) dt + \frac{\beta}{1-\beta} - \frac{1}{2(1-\beta)} \right] * \psi(z) > 0. \end{aligned}$$

Using (3.1), the latter condition is equivalent to

$$\operatorname{Re} \left[ \int_0^1 \lambda(t) \left( \frac{1}{z} \int_0^z \frac{h(tw)}{tw} dw - \frac{1+g(t)}{2} \right) dt \right] * \psi(z) > 0.$$

From (2.3), the above inequality is equivalent to

$$\begin{aligned} 0 &< \operatorname{Re} \int_0^1 \lambda(t) \left( \sum_{n=0}^{\infty} \frac{z^n}{(nv+1)(n\mu+1)} * \frac{h(tz)}{tz} - \frac{1+g(t)}{2} \right) dt \\ &= \operatorname{Re} \int_0^1 \lambda(t) \left( \int_0^1 \int_0^1 \frac{d\eta d\zeta}{1-z\eta^v \zeta^\mu} * \frac{h(tz)}{tz} - \frac{1+g(t)}{2} \right) dt \\ &= \operatorname{Re} \int_0^1 \lambda(t) \left( \int_0^1 \int_0^1 \frac{h(tz\eta^v \zeta^\mu)}{tz\eta^v \zeta^\mu} d\eta d\zeta - \frac{1+g(t)}{2} \right) dt, \end{aligned}$$

which reduces to

$$\operatorname{Re} \int_0^1 \lambda(t) \left[ \int_0^1 \int_0^1 \frac{1}{\mu v} \frac{h(tzuv)}{tzuv} u^{1/v-1} v^{1/\mu-1} dv du - \frac{1+g(t)}{2} \right] dt > 0.$$

A change of variable  $w = tu$  leads to

$$\operatorname{Re} \int_0^1 \frac{\lambda(t)}{t^{1/v}} \left[ \int_0^t \int_0^1 \frac{h(wzv)}{wzv} w^{1/v-1} v^{1/\mu-1} dv dw - \mu vt^{1/v} \frac{1+g(t)}{2} \right] dt > 0.$$

Integrating by parts with respect to  $t$  and using (2.5) gives the equivalent form

$$\operatorname{Re} \int_0^1 \Lambda_v(t) \left[ \int_0^1 \frac{h(tzv)}{tzv} t^{1/v-1} v^{1/\mu-1} dv - t^{1/v-1} \int_0^1 \frac{s^{1/\mu-1}}{(1+st)^2} ds \right] dt \geq 0.$$

Making the variable change  $w = vt$  and  $\eta = st$  reduces the above inequality to

$$\operatorname{Re} \int_0^1 \Lambda_v(t) t^{1/v-1/\mu-1} \left[ \int_0^t \frac{h(wz)}{wz} w^{1/\mu-1} dw - \int_0^t \frac{\eta^{1/\mu-1}}{(1+\eta)^2} d\eta \right] dt \geq 0,$$

which after integrating by parts with respect to  $t$  yields

$$\operatorname{Re} \int_0^1 \Pi_{\mu,v}(t) t^{1/\mu-1} \left( \frac{h(tz)}{tz} - \frac{1}{(1+t)^2} \right) dt \geq 0.$$

Thus  $F \in \mathcal{S}^*$  if and only if condition (3.4) holds.

To verify sharpness, let  $\beta_0$  satisfy

$$\frac{\beta_0}{1-\beta_0} = - \int_0^1 \lambda(t) g(t) dt.$$

Assume that  $\beta < \beta_0$  and let  $f \in \mathcal{W}_\beta(\alpha, \gamma)$  be the solution of the differential equation

$$(1-\alpha+2\gamma) \frac{f(z)}{z} + (\alpha-2\gamma) f'(z) + \gamma z f''(z) = \beta + (1-\beta) \frac{1+z}{1-z}.$$

From (3.5), it follows that

$$f(z) = z + \sum_{n=1}^{\infty} \frac{2(1-\beta)}{(nv+1)(n\mu+1)} z^{n+1}.$$

Thus

$$G(z) = V_\lambda(f)(z) = z + \sum_{n=1}^{\infty} \frac{2(1-\beta)\tau_n}{(nv+1)(n\mu+1)} z^{n+1},$$



where  $\tau_n = \int_0^1 \lambda(t)t^n dt$ . Now (2.6) implies that

$$\frac{\beta_0}{1 - \beta_0} = - \int_0^1 \lambda(t)g(t) dt = -1 - 2 \sum_{n=1}^{\infty} \frac{(n+1)(-1)^n \tau_n}{(1 + \mu n)(1 + \nu n)}.$$

This means that

$$G'(-1) = 1 + 2(1 - \beta) \sum_{n=1}^{\infty} \frac{(n+1)(-1)^n \tau_n}{(1 + \mu n)(1 + \nu n)} = 1 - \frac{1 - \beta}{1 - \beta_0} < 0.$$

Hence  $G'(z) = 0$  for some  $z \in \mathbb{D}$ , and so  $G$  is not even locally univalent in  $\mathbb{D}$ . Therefore the value of  $\beta$  in (3.1) is sharp.  $\square$

**Remark 3.1.** Theorem 3.1 yields several known results.

- (1) When  $\gamma = 0$ , then  $\mu = 0$ ,  $\nu = \alpha$ , and in this particular instance, Theorem 3.1 gives Theorem 2.1 in Kim and Rønning [8].
- (2) The special case  $\alpha = 1$  above yields a result of Fournier and Ruscheweyh [6, Theorem 2].
- (3) If  $\alpha = 1 + 2\gamma$ , then  $\mu = 1$  and  $\nu = \gamma$  in the case  $\gamma > 0$ , while  $\mu = 0$  and  $\nu = \alpha = 1$  when  $\gamma = 0$ . In this instance, Theorem 3.1 gives Theorem 2.2 in Ponnusamy and Rønning [12].

#### 4. Starlikeness criteria of integral transforms

An easier sufficient condition for starlikeness of the integral operator (1.1) is given in the following theorem.

**Theorem 4.1.** Let  $\Pi_{\mu,\nu}$  and  $\Lambda_\nu$  be as given in Theorem 3.1. Assume that both  $\Pi_{\mu,\nu}$  and  $\Lambda_\nu$  are integrable on  $[0, 1]$  and positive on  $(0, 1)$ . Assume further that  $\mu \geq 1$  and

$$\frac{\Pi_{\mu,\nu}(t)}{1 - t^2} \text{ is decreasing on } (0, 1). \tag{4.1}$$

If  $\beta$  satisfies (3.1), and  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , then  $V_\lambda(f) \in \mathcal{S}^*$ .

**Proof.** The function  $t^{1/\mu-1}$  is decreasing on  $(0, 1)$  when  $\mu \geq 1$ . Thus the condition (4.1) along with [6, Theorem 1 ] yield

$$\operatorname{Re} \int_0^1 \Pi_{\mu,\nu}(t)t^{1/\mu-1} \left( \frac{h(tz)}{tz} - \frac{1}{(1+t^2)} \right) dt \geq 0.$$

The desired conclusion now follows from Theorem 3.1.  $\square$

Let us scrutinize Theorem 4.1 for helpful conditions to ensure starlikeness of  $V_\lambda(f)$ . Recall that for  $\gamma > 0$ ,

$$\Pi_{\mu,\nu}(t) = \int_t^1 \Lambda_\nu(y)y^{1/\nu-1-1/\mu} dy \quad \text{and} \quad \Lambda_\nu(t) = \int_t^1 \frac{\lambda(x)}{x^{1/\nu}} dx.$$

To apply Theorem 4.1, it is sufficient to show that the function

$$p(t) = \frac{\Pi_{\mu,\nu}(t)}{1 - t^2} \tag{4.2}$$

is decreasing in the interval  $(0, 1)$ . Note that  $p(t) > 0$  and

$$\frac{p'(t)}{p(t)} = - \frac{\Lambda_\nu(t)}{t^{1+1/\mu-1/\nu}\Pi_{\mu,\nu}(t)} + \frac{2t}{1 - t^2}.$$

So it remains to show that  $q'(t) \geq 0$  over  $(0, 1)$ , where

$$q(t) := \Pi_{\mu,\nu}(t) - \frac{1 - t^2}{2} \Lambda_\nu(t)t^{1/\nu-2-1/\mu}.$$

Since  $q(1) = 0$ , this will imply that  $p'(t) \leq 0$ , and  $p$  is decreasing on  $(0, 1)$ . Now

$$\begin{aligned} q'(t) &= \Pi'_{\mu,\nu}(t) - \frac{1}{2} \left[ (1 - t^2) \Lambda'_\nu(t)t^{1/\nu-2-1/\mu} + \Lambda_\nu(t)(-2t)t^{1/\nu-2-1/\mu} + \Lambda_\nu(t)(1 - t^2) \left( \frac{1}{\nu} - 2 - \frac{1}{\mu} \right) t^{1/\nu-3-1/\mu} \right] \\ &= \frac{1 - t^2}{2} t^{1/\nu-3-1/\mu} \left[ \lambda(t)t^{1-1/\nu} - \left( \frac{1}{\nu} - 2 - \frac{1}{\mu} \right) \Lambda_\nu(t) \right]. \end{aligned}$$

So  $q'(t) \geq 0$  is equivalent to the condition

$$\Delta(t) := -\lambda(t)t^{1-1/\nu} + \left(\frac{1}{\nu} - 2 - \frac{1}{\mu}\right)\Lambda_\nu(t) \leq 0. \tag{4.3}$$

Since  $\lambda(t) \geq 0$  gives  $\Lambda_\nu(t) \geq 0$  for  $t \in (0, 1)$ , condition (4.3) holds whenever  $1/\nu - 2 - 1/\mu \leq 0$ , or  $\nu \geq \mu/(2\mu + 1)$ . These observations will be used to prove the following theorem.

**Theorem 4.2.** *Let  $\lambda$  be a non-negative real-valued integrable function on  $[0, 1]$ . Assume that  $\Lambda_\nu$  and  $\Pi_{\mu,\nu}$  given respectively by (3.2) and (3.3) are both integrable on  $[0, 1]$ , and positive on  $(0, 1)$ . Under the assumptions stated in Theorem 3.1, if  $\lambda$  satisfies*

$$\frac{t\lambda'(t)}{\lambda(t)} \leq \begin{cases} 1 + \frac{1}{\mu}, & \mu \geq 1 (\gamma > 0), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty), \end{cases} \tag{4.4}$$

then  $F(z) = V_\lambda(f)(z) \in \mathcal{S}^*$ . The conclusion does not hold for smaller values of  $\beta$ .

**Proof.** Suppose  $\mu \geq 1$ . In view of (4.3) and Theorem 4.1, the integral transform  $V_\lambda(f)(z) \in \mathcal{S}^*$  for  $\nu \geq \mu/(2\mu + 1)$ . It remains to find conditions on  $\mu$  and  $\nu$  in the range  $0 \leq \nu < \mu/(2\mu + 1)$  such that for each choice of  $\lambda$ , condition (4.3) is satisfied.

Now  $\Delta(t)$  at  $t = 1$  in (4.3) reduces to

$$\Delta(1) = -\lambda(1) + \left(\frac{1}{\nu} - 2 - \frac{1}{\mu}\right)\Lambda_\nu(1) = -\lambda(1) \leq 0.$$

Hence to prove condition (4.3), it is enough to show that  $\Delta$  is an increasing function in  $(0, 1)$ . Now

$$\begin{aligned} \Delta'(t) &= -\lambda'(t)t^{1-1/\nu} - \left(1 - \frac{1}{\nu}\right)\lambda(t)t^{-1/\nu} - \left(\frac{1}{\nu} - 2 - \frac{1}{\mu}\right)\frac{\lambda(t)}{t^{1/\nu}} \\ &= -\lambda(t)t^{-1/\nu} \left[ \frac{t\lambda'(t)}{\lambda(t)} - \left(1 + \frac{1}{\mu}\right) \right], \end{aligned}$$

and this is non-negative when  $t\lambda'(t)/\lambda(t) \leq 1 + 1/\mu$ .

In the case  $\gamma = 0$ , then  $\mu = 0, \nu = \alpha > 0$ . Let

$$k(t) := \Lambda_\alpha(t)t^{1/\alpha-1}, \quad \text{where } \Lambda_\alpha(t) = \int_t^1 \frac{\lambda(x)}{x^{1/\alpha}} dx.$$

To apply Theorem 1 in [6] along with Theorem 3.1, the function  $p(t) = k(t)/(1 - t^2)$  must be shown to be decreasing on the interval  $(0, 1)$ . This will hold provided

$$q(t) := k(t) + \frac{1 - t^2}{2}t^{-1}k'(t) \leq 0.$$

Since  $q(1) = 0$ , this will certainly hold if  $q$  is increasing on  $(0, 1)$ . Now

$$q'(t) = \frac{(1 - t^2)}{2}t^{-2}[tk''(t) - k'(t)],$$

and

$$\begin{aligned} tk''(t) - k'(t) &= \Lambda''_\alpha(t)t^{1/\alpha} + 2\left(\frac{1}{\alpha} - 1\right)\Lambda'_\alpha(t)t^{1/\alpha-1} + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 2\right)\Lambda_\alpha(t)t^{1/\alpha-2} \\ &\quad - \Lambda'_\alpha(t)t^{1/\alpha-1} - \left(\frac{1}{\alpha} - 1\right)\Lambda_\alpha(t)t^{1/\alpha-2} \\ &= t^{1/\alpha-2} \left[ \Lambda''_\alpha(t)t^2 + \Lambda'_\alpha(t)t\left(\frac{2}{\alpha} - 3\right) + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 3\right)\Lambda_\alpha(t) \right]. \end{aligned}$$

Thus  $tk''(t) - k'(t)$  is non-negative if

$$\Lambda''_\alpha(t)t^2 + \Lambda'_\alpha(t)t\left(\frac{2}{\alpha} - 3\right) + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 3\right)\Lambda_\alpha(t) \geq 0.$$

The latter condition is equivalent to

$$-\lambda'(t)t^{2-1/\alpha} + \lambda(t)t^{1-1/\alpha} \left(3 - \frac{1}{\alpha}\right) + \left(\frac{1}{\alpha} - 1\right)\left(\frac{1}{\alpha} - 3\right)\Lambda_\alpha(t) \geq 0. \tag{4.5}$$

Since  $\Lambda_\alpha(t) \geq 0$  and  $(1/\alpha - 1)(1/\alpha - 3) \geq 0$  for  $\alpha \in (0, 1/3] \cup [1, \infty)$ , then  $q'(t) \geq 0$  is equivalent to

$$-\lambda'(t)t^{2-1/\alpha} + \lambda(t)t^{1-1/\alpha} \left(3 - \frac{1}{\alpha}\right) \geq 0 \iff \frac{t\lambda'(t)}{\lambda(t)} \leq 3 - \frac{1}{\alpha}.$$

Thus (4.3) is satisfied and the proof is complete.  $\square$

**Remark 4.1.**

- (1) For  $\mu < 1$ , the conditions obtained will generally be complicated, and for  $\mu \geq 1$ , the conditions coincide with those given in [12].
- (2) Taking  $\alpha = 1 + 2\gamma$ ,  $\gamma > 0$  and  $\mu = 1$  in Theorem 4.2 yields Corollary 3.1 in [4] and Theorem 3.1 in [12].
- (3) The condition  $\mu \geq 1$  is equivalent to  $0 < \gamma \leq \alpha \leq 2\gamma + 1$ .

**5. Applications to certain integral transforms**

In this section, various well-known integral operators are considered, and conditions for starlikeness for  $f \in \mathcal{W}_\beta(\alpha, \gamma)$  under these integral operators are obtained. First let  $\lambda$  be defined by

$$\lambda(t) = (1 + c)t^c, \quad c > -1.$$

Then the integral transform

$$F_c(z) = V_\lambda(f)(z) = (1 + c) \int_0^1 t^{c-1} f(tz) dt, \quad c > -1, \tag{5.1}$$

is the Bernardi integral operator. The classical Alexander and Libera transforms are special cases of (5.1) with  $c = 0$  and  $c = 1$  respectively. For this special case of  $\lambda$ , the following result holds.

**Theorem 5.1.** *Let  $c > -1$ , and  $\beta < 1$  satisfy*

$$\frac{\beta}{1 - \beta} = -(c + 1) \int_0^1 t^c g(t) dt,$$

where  $g$  is given by (2.6). If  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , then the function

$$V_\lambda(f)(z) = (1 + c) \int_0^1 t^{c-1} f(tz) dt$$

belongs to  $\mathcal{S}^*$  if

$$c \leq \begin{cases} 1 + \frac{1}{\mu}, & \mu \geq 1 (\gamma > 0), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases}$$

The value of  $\beta$  is sharp.

**Proof.** With  $\lambda(t) = (1 + c)t^c$ , then

$$\frac{t\lambda'(t)}{\lambda(t)} = t \frac{c(1 + c)t^{c-1}}{(1 + c)t^c} = c,$$

and the result now follows from Theorem 4.2.  $\square$

Taking  $\gamma = 0$ ,  $\alpha > 0$  in Theorem 5.1 leads to the following corollary:

**Corollary 5.1.** *Let  $-1 < c \leq 3 - 1/\alpha$ ,  $\alpha \in (0, 1/3] \cup [1, \infty)$ , and  $\beta < 1$  satisfy*

$$\frac{\beta}{1 - \beta} = -(c + 1) \int_0^1 t^c g_\alpha(t) dt,$$

where  $g_\alpha$  is given by (2.7). If  $f \in \mathcal{W}_\beta(\alpha, 0) = \mathcal{P}_\alpha(\beta)$ , then the function

$$V_\lambda(f)(z) = (1+c) \int_0^1 t^{c-1} f(tz) dt$$

belongs to  $\mathcal{S}^*$ . The value of  $\beta$  is sharp.

**Remark 5.1.** When  $\alpha = 1 + 2\gamma$ ,  $\gamma > 0$ , and  $\mu = 1$ , Theorem 5.1 yields Corollary 3.2 obtained by Ponnusamy and Rønning [12], while in the case  $\alpha = 1$  and  $\gamma = 0$ , Theorem 5.1 yields Corollary 1 in Fournier and Ruscheweyh [6].

The case  $c = 0$  in Theorem 5.1 yields the following interesting result, which we state as a theorem.

**Theorem 5.2.** Let  $\alpha \geq \gamma > 0$ , or  $\gamma = 0$ ,  $\alpha \geq 1/3$ . If  $F \in \mathcal{A}$  satisfies

$$\operatorname{Re}(F'(z) + \alpha z F''(z) + \gamma z^2 F'''(z)) > \beta$$

in  $\mathbb{D}$ , and  $\beta < 1$  satisfies

$$\frac{\beta}{1-\beta} = - \int_0^1 g(t) dt,$$

where  $g$  is given by (2.6), then  $F$  is starlike. The value of  $\beta$  is sharp.

**Proof.** It is evident that the function  $f = zF'$  belongs to the class

$$\mathcal{W}_{\beta,0}(\alpha, \gamma) = \left\{ f \in \mathcal{A} : \operatorname{Re} \left( (1-\alpha+2\gamma) \frac{f(z)}{z} + (\alpha-2\gamma) f'(z) + \gamma z f''(z) \right) > \beta, z \in \mathbb{D} \right\}.$$

Thus

$$F(z) = \int_0^1 \frac{f(tz)}{t} dt,$$

and the result follows from Theorem 5.1 with  $c = 0$  for the ranges  $\alpha \geq \gamma > 0$ , or  $\gamma = 0$ ,  $\alpha \geq 1$ . Simple computations show that in fact (4.5) is satisfied in the larger range  $\gamma = 0$ ,  $\alpha \geq 1/3$ . It is also evident from the proof of sharpness in Theorem 3.1 that indeed the extremal function in  $\mathcal{W}_{\beta,0}(\alpha, \gamma)$  also belongs to the class  $\mathcal{W}_{\beta,0}(\alpha, \gamma)$ .  $\square$

**Remark 5.2.** We list two interesting special cases.

(1) If  $\gamma = 0$ ,  $\alpha \geq 1/3$ , and  $\beta = \kappa/(1+\kappa)$ , where (2.6) yields

$$\kappa = - \int_0^1 g(t) dt = -1 - 2 \sum_{n=1}^{\infty} (-1)^n \frac{1}{1+n\alpha} = -\frac{1}{\alpha} \int_0^1 t^{1/\alpha-1} \frac{1-t}{1+t} dt,$$

then

$$\operatorname{Re}(f'(z) + \alpha z f''(z)) > \beta \Rightarrow f \in \mathcal{S}^*.$$

This reduces to a result of Fournier and Ruscheweyh [6]. In particular, if  $\beta = (1-2\ln 2)/(2(1-\ln 2)) = -0.629445$ , then

$$\operatorname{Re}(f'(z) + z f''(z)) > \beta \Rightarrow f \in \mathcal{S}^*.$$

(2) If  $\gamma = 1$ ,  $\alpha = 3$ , then  $\mu = 1 = \nu$ . In this case, (2.6) yields  $\beta = (6-\pi^2)/(12-\pi^2) = -1.816378$ . Thus

$$\operatorname{Re}(f'(z) + 3z f''(z) + z^2 f'''(z)) > \beta \Rightarrow f \in \mathcal{S}^*.$$

This sharp estimate of  $\beta$  improves a result of Ali et al. [1].

**Theorem 5.3.** Let  $b > -1$ ,  $a > -1$ , and  $\alpha > 0$ . Let  $\beta < 1$  satisfy

$$\frac{\beta}{1-\beta} = - \int_0^1 \lambda(t) g(t) dt,$$

where  $g$  is given by (2.6) and

$$\lambda(t) = \begin{cases} (a+1)(b+1) \frac{t^a(1-t^{b-a})}{b-a}, & b \neq a, \\ (a+1)^2 t^a \log(1/t), & b = a. \end{cases}$$

If  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , then

$$\mathcal{G}_f(a, b; z) = \begin{cases} \frac{(a+1)(b+1)}{b-a} \int_0^1 t^{a-1} (1-t^{b-a}) f(tz) dt, & b \neq a, \\ (a+1)^2 \int_0^1 t^{a-1} \log(1/t) f(tz) dt, & b = a, \end{cases}$$

belongs to  $S^*$  if

$$a \leq \begin{cases} 1 + \frac{1}{\mu}, & \gamma > 0 (\mu \geq 1), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases} \tag{5.2}$$

The value of  $\beta$  is sharp.

**Proof.** It is easily seen that  $\int_0^1 \lambda(t) dt = 1$ . There are two cases to consider. When  $b \neq a$ , then

$$\frac{t\lambda'(t)}{\lambda(t)} = a - \frac{(b-a)t^{b-a}}{1-t^{b-a}}.$$

The function  $\lambda$  satisfies (4.4) if

$$a - \frac{(b-a)t^{b-a}}{1-t^{b-a}} \leq \begin{cases} 1 + \frac{1}{\mu}, & \gamma > 0, \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases} \tag{5.3}$$

Since  $t \in (0, 1)$ , the condition  $b > a$  implies  $(b-a)t^{b-a}/(1-t^{b-a}) > 0$ , and so inequality (5.3) holds true whenever  $a$  satisfies (5.2). When  $b < a$ , then  $(a-b)/(t^{a-b}-1) < b-a$ , and hence  $a - (b-a)t^{b-a}/(1-t^{b-a}) < b < a$ , and thus inequality (5.3) holds true whenever  $a$  satisfies (5.2).

For the case  $b = a$ , it is seen that

$$\frac{t\lambda'(t)}{\lambda(t)} = a - \frac{1}{\log(1/t)}.$$

Since  $t < 1$  implies  $1/\log(1/t) \geq 0$ , condition (4.4) is satisfied whenever  $a$  satisfies (5.2). This completes the proof.  $\square$

**Remark 5.3.** The conditions  $b > -1$  and  $a > -1$  in Theorem 5.3 yield several improvements of known results.

- (1) Taking  $\gamma = 0$  and  $\alpha > 0$  in Theorem 5.3 leads to a result similar to Theorem 2.4(i) and (ii) obtained in [3] for the case  $\alpha \in [1/2, 1]$ . The condition  $b > a$  there resulted in  $a \in (-1, 1/\alpha - 1]$ . When  $\alpha = 1$ , the range of  $a$  obtained in [3] lies in the interval  $(-1, 0]$ , whereas the range of  $a$  obtained in Theorem 5.3 for this particular case lies in  $(-1, 2]$ , and with the condition  $b > a$  removed.
- (2) Choosing  $\alpha = 1$  in the case above leads to improvements of Corollary 3.13(i) obtained in [2] and Corollary 3.1 in [11]. Indeed, there the conditions on  $a$  and  $b$  were  $b > a > -1$ , whereas in the present situation, it is only required that  $b > -1, a > -1$ .
- (3) Applying Theorem 5.3 to the particular case  $\alpha = 1 + 2\gamma, \gamma > 0$ , and  $\mu = 1$  improves Theorem 4.1 in [4] in the sense that the condition  $b > a > -1$  is now replaced by  $b > -1, a > -1$ .

For another choice of  $\lambda$ , let it now be given by

$$\lambda(t) = \frac{(1+a)^p}{\Gamma(p)} t^a (\log(1/t))^{p-1}, \quad a > -1, p \geq 0.$$

The integral transform  $V_\lambda$  in this case takes the form

$$V_\lambda(f)(z) = \frac{(1+a)^p}{\Gamma(p)} \int_0^1 \left( \log\left(\frac{1}{t}\right) \right)^{p-1} t^{a-1} f(tz) dt, \quad a > -1, p \geq 0.$$

This is the Komatu operator, which reduces to the Bernardi integral operator if  $p = 1$ . For this  $\lambda$ , the following result holds.

**Theorem 5.4.** Let  $-1 < a, \alpha > 0, p \geq 1$ , and  $\beta < 1$  satisfy

$$\frac{\beta}{1 - \beta} = -\frac{(1 + a)^p}{\Gamma(p)} \int_0^1 t^a (\log(1/t))^{p-1} g(t) dt,$$

where  $g$  is given by (2.6). If  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , then the function

$$\Phi_p(a; z) * f(z) = \frac{(1 + a)^p}{\Gamma(p)} \int_0^1 (\log(1/t))^{p-1} t^{a-1} f(tz) dt$$

belongs to  $\mathcal{S}^*$  if

$$a \leq \begin{cases} 1 + \frac{1}{\mu}, & \gamma > 0 (\mu \geq 1), \\ 3 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (0, 1/3] \cup [1, \infty). \end{cases} \tag{5.4}$$

The value of  $\beta$  is sharp.

**Proof.** It is evident that

$$\frac{t\lambda'(t)}{\lambda(t)} = a - \frac{(p - 1)}{\log(1/t)}.$$

Since  $\log(1/t) > 0$  for  $t \in (0, 1)$ , and  $p \geq 1$ , condition (4.4) is satisfied whenever  $a$  satisfies (5.4).  $\square$

**Remark 5.4.**

- (1) Taking  $\gamma = 0$  and  $\alpha > 0$  in Theorem 5.4 gives a result similar to Theorem 2.1 in [3] and Theorem 2.3 in [8].
- (2) When  $\alpha = 1 + 2\gamma, \gamma > 0$ , and  $\mu = 1$ , Theorem 5.4 yields Theorem 4.2 obtained by Balasubramanian et al. [4], while when  $\alpha = 1$  and  $\gamma = 0$ , Theorem 5.4 yields Corollary 3.12(i) obtained by Balasubramanian et al. [2].

Let  $\Phi$  be defined by  $\Phi(1 - t) = 1 + \sum_{n=1}^\infty b_n(1 - t)^n, b_n \geq 0$  for  $n \geq 1$ , and

$$\lambda(t) = Kt^{b-1}(1 - t)^{c-a-b}\Phi(1 - t), \tag{5.5}$$

where  $K$  is a constant chosen such that  $\int_0^1 \lambda(t) dt = 1$ . The following result holds in this instance.

**Theorem 5.5.** Let  $a, b, c, \alpha > 0$ , and  $\beta < 1$  satisfy

$$\frac{\beta}{1 - \beta} = -K \int_0^1 t^{b-1}(1 - t)^{c-a-b}\Phi(1 - t)g(t) dt,$$

where  $g$  is given by (2.6) and  $K$  is a constant such that  $K \int_0^1 t^{b-1}(1 - t)^{c-a-b}\Phi(1 - t) dt = 1$ . If  $f \in \mathcal{W}_\beta(\alpha, \gamma)$ , then the function

$$V_\lambda(f)(z) = K \int_0^1 t^{b-1}(1 - t)^{c-a-b}\Phi(1 - t) \frac{f(tz)}{t} dt$$

belongs to  $\mathcal{S}^*$  provided one of the following conditions holds:

- (i)  $c < a + b$  and  $0 < b \leq 1$ ,
- (ii)  $c \geq a + b$  and  $b \leq \begin{cases} 2 + \frac{1}{\mu}, & \gamma > 0 (\mu \geq 1), \\ 4 - \frac{1}{\alpha}, & \gamma = 0, \alpha \in (1/4, 1/3] \cup [1, \infty). \end{cases}$

The value of  $\beta$  is sharp.

**Proof.** For  $\lambda$  given by (5.5),

$$\frac{t\lambda'(t)}{\lambda(t)} = (b - 1) - \frac{(c - a - b)t}{1 - t} - \frac{t\Phi'(1 - t)}{\Phi(1 - t)}.$$

For the case  $c < a + b$ , computing  $(b - 1) - ((c - a - b)t)/(1 - t)$  and using the fact that  $t\Phi'(1 - t)/\Phi(1 - t) > 0$  implies condition (4.4) is satisfied whenever  $0 < b \leq 1$ . For  $c \geq a + b$ , a similar computation shows that the condition (4.4) is satisfied whenever  $b$  satisfies (5.6). Now the result follows by applying Theorem 4.2 for this special  $\lambda$ .  $\square$

Taking  $\gamma = 0, \alpha > 0$  in Theorem 5.5 leads to the following corollary:

**Corollary 5.2.** *Let  $a, b, c, \alpha > 0$ , and  $\beta < 1$  satisfy*

$$\frac{\beta}{1 - \beta} = -K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) g_\alpha(t) dt,$$

where  $g_\alpha$  is given by (2.7), and  $K$  is a constant such that  $K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) dt = 1$ . If  $f \in \mathcal{W}_\beta(\alpha, 0) = \mathcal{P}_\alpha(\beta)$ , then the function

$$V_\lambda(f)(z) = K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) \frac{f(tz)}{t} dt$$

belongs to  $\mathcal{S}^*$  whenever  $a, b, c$  are related by either (i)  $c \leq a + b$  and  $0 < b \leq 1$ , or (ii)  $c \geq a + b$  and  $b \leq 4 - 1/\alpha, \alpha \in (1/4, 1/3] \cup [1, \infty)$ , for all  $t \in (0, 1)$ . The value of  $\beta$  is sharp.

**Remark 5.5.** For  $\alpha = 1$ , Corollary 5.2 improves Theorem 3.8(i) in [2] in the sense that the result now holds not only for  $c \geq a + b$  and  $0 < b \leq 3$ , but also to the range  $c \leq a + b, 0 < b \leq 1$ .

Taking  $\alpha = 1 + 2\gamma, \gamma > 0$  and  $\mu = 1$  in Theorem 5.5 reduces to the following corollary:

**Corollary 5.3.** *Let  $a, b, c > 0$ , and let  $\beta < 1$  satisfy*

$$\frac{\beta}{1 - \beta} = -K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) g_\gamma(t) dt,$$

where  $g_\gamma$  is given by (2.7), and  $K$  is a constant such that  $K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) dt = 1$ . If  $f \in \mathcal{W}_\beta(1 + 2\gamma, \gamma)$ , then the function

$$V_\lambda(f)(z) = K \int_0^1 t^{b-1} (1 - t)^{c-a-b} \Phi(1 - t) \frac{f(tz)}{t} dt$$

belongs to  $\mathcal{S}^*$  whenever  $a, b, c$  are related by either (i)  $c \leq a + b$  and  $0 < b \leq 1$ , or (ii)  $c \geq a + b$  and  $0 < b \leq 3$ , for all  $t \in (0, 1)$  and  $\gamma > 0$ . The value of  $\beta$  is sharp.

**Remark 5.6.** Choosing  $\Phi(1 - t) = F(c - a, 1 - a, c - a - b + 1; 1 - t)$  in Theorem 5.5(ii) gives

$$K = \frac{\Gamma(c)}{\Gamma(a)\Gamma(b)\Gamma(c - a - b + 1)}$$

whenever  $c - a - b + 1 > 0$ . In this case, the function  $V_\lambda(f)(z)$  reduces to the Hohlov operator given by

$$\begin{aligned} V_\lambda(f)(z) &= H_{a,b,c}(f)(z) = zF(a, b; c; z) * f(z) \\ &= K \int_0^1 t^{b-1} (1 - t)^{c-a-b} F(c - a, 1 - a, c - a - b + 1; 1 - t) \frac{f(tz)}{t} dt, \end{aligned}$$

where  $a > 0, b > 0, c - a - b + 1 > 0$ . This case of Corollary 5.2 was treated in [3, Theorem 2.2(i), ( $\mu = 0$ )] and [8, Theorem 2.4], but the range of  $b$  provided by Corollary 5.2(ii) yields  $0 < b \leq 3$ , which is larger than the range given in [3] and [8] of  $0 < b \leq 1$ .

**Acknowledgments**

The authors are thankful to the referee for the several suggestions that helped to improve the presentation of this manuscript.

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